

Open and Distance Learning (ODL)

Master of Business Administration

About the programme

Master of Business Administration is designed to develop managerial leaders who are equipped with relevant and contemporary knowledge and skills to sustainably manage organizations in relation to diverse stakeholders' interests, possess strategic thinking ability and leadership qualities to steer organizations towards change and developments.

Programme Structure (46 Credits)

Programme Core Courses (27 credits)

- Accounting for Business Decision Making
- Strategic Innovative Marketing
- Managerial Economics & Policy Analysis
- Strategic Financial Management
- Business Information System
- Leading Talent in Organizations
- New Venture Creation
- Strategic Management
- Business Research

Concentration (9 Credits)

- Operation and Project Management
- Managing Strategic Transformation in Organizations
- Digital Marketing

University Course (3 credits)

- Organization Behaviour and Development

Research Project (7 credits)

- Action Research I
- Action Research II

*Kindly refer to <https://business.utm.my/general-management/> for further details regarding the course code ad name

Mode of Study

Taught Course / Open Distance Learning

Study Period

Minimum 4 Semesters - Maximum 8 Semesters

Intake Session

February and September

Admission Requirements

A recognised Bachelor's Degree with good honours with minimum CGPA :

CGPA 3.50 - 3.49/4

▶ Fresh graduate

CGPA 3.00 - 3.49/4

▶ 2 years working experience

CGPA 2.00 - 2.99/4

▶ 5 years working experience

Admission through APEL (Malaysian Only)

- More than 30 years of age in the year of application
- STPM / Recognized Diploma / A-Levels / Equivalent
- Relevant work experience / prior experiential learning
- Pass the APEL Assessment (Aptitude Test, Portfolio & Interview)

English Requirement for International Candidates

- MUET with a minimum score of Band 4.0 and above
- ELTS \geq Band 6.0 / TOEFL \geq 550 OR IELTS = Band 5.5 $525 \leq$ TOEFL $<$ 550
- Cambridge English Qualifications (CEQ) B2 First (FCE), C1 Advanced (CAE), C2 Proficiency (CPE), with a minimum score of 168 and above
- Pearson Test of English (PTE) Academic with a minimum score of 59 and above
- Certified Intensive English Programme Level (CIEP Level) achieving Level 109 and above
- Candidates from English speaking countries are exempted from the UTM English Language requirements.

Tuition Fees

MALAYSIAN STUDENTS

INTERNATIONAL STUDENTS

RM 22,378 - RM 31,198

RM 36,890 - RM 45,710

